



EMPLOYABILITY 4 Digital Assignment (BASIC)

Title: **Business Start-Up**

Focus Skill Development: Self-management/Taking responsibility, Working effectively with other people, Business and customer awareness, Decision-making and Problem-solving, Initiative and enterprise, Communication and Literacy, Numeracy, Using ICT.

Task: Develop a plan for a business start-up and/or a social enterprise with a friend (Use an ENTPASS – see below)

Time Frame: Aim to complete in around 2 – 5 days (the time is a guide take as long as you need to produce a quality presentation) – think of a possible audience for your presentation.

Resource: Seek out online resources and See an Example ENTPASS below

Assessment: On completing your task submit your basic business plan to assignment@enterprise360.me and update your YES passport before you access another assignment.

Example YES Passport Update for this assignment (do not feel limited by this table it's a guide)

YES Stamp	Examples
Business and Customer Awareness	Simple market research
Self-management / Taking responsibility	Manage time, complete online research, find suitable material
Working effectively with other people	Through creating a presentation on team work characteristics, I reflected on what makes teams work
Communication and Literacy	Develop an effective PowerPoint to communicate how a team can be effective
Using ICT	Create a PowerPoint presentation for a suitable audience

Reflection: Consider what other skills you may have developed; did you engage with other aspects of team working, did you find good resources to be used in the future~? Did you save these in a structured manner?

NB: Do not feel limited by the table above, think about other skills this assignment has help you develop.





Example ENTPASS (Feasibility Phase)

Your Idea	What you going to do?	How you going show it has been done?	What do you need?
Development of a healthy savoury snack choice.	<ul style="list-style-type: none"> • <i>Research market for snacks and fast food</i> 	<ul style="list-style-type: none"> • <i>Basic table showing fast food options in news agents/station kiosks</i> 	<ul style="list-style-type: none"> • <i>Time to visit outlets and do research</i>
	<ul style="list-style-type: none"> • <i>Generate ideas for new healthy snacks</i> 	<ul style="list-style-type: none"> • <i>List of new ideas that could be developed</i> 	<ul style="list-style-type: none"> • <i>Time to discuss and generate ideas</i>
	<ul style="list-style-type: none"> • <i>Design the new snacks from ideas</i> 	<ul style="list-style-type: none"> • <i>Five new healthy snacks designed</i> 	<ul style="list-style-type: none"> • <i>Time to spend designing</i>
	<ul style="list-style-type: none"> • <i>Create a basic recipe for each snack</i> 	<ul style="list-style-type: none"> • <i>One of each snack made</i> 	<ul style="list-style-type: none"> • <i>Time and resources to make the first snacks</i>
	<ul style="list-style-type: none"> • <i>Cost the recipe</i> 	<ul style="list-style-type: none"> • <i>Have a basic cost to produce each snack</i> 	<ul style="list-style-type: none"> • <i>Time to study the recipe and work out all costs</i>
	<ul style="list-style-type: none"> • <i>Produce samples for taste test</i> 	<ul style="list-style-type: none"> • <i>Taste test with wide sample</i> 	<ul style="list-style-type: none"> • <i>Time and resources for production and wide taste testing</i>
	<ul style="list-style-type: none"> • <i>Plan phase 2</i> 	<ul style="list-style-type: none"> • <i>A basic plan to create a business</i> 	<ul style="list-style-type: none"> • <i>Time to assess if the snacks can be sold at a suitable price</i>

